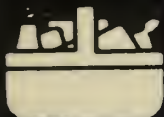


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CONSUMER TIPS > >



U.S.D.A.

THINGS TO LOOK FOR

1. Fabric - for long wear, choose firm, plain, smooth weaves. Novelty weaves harder to launder and give less wear. Mercerized cottons wear longer, resist soil longer.
2. Collar - inside neckband should have several rows of stitching. Points should be sharp, evenly stitched, flat. Get guarantee of performance on 'fused' collars.
3. Cuff - sleeve fullness should be evenly distributed, not bunched, uneven. Placket should open wide enough so cuff lies flat. Good feature is button $\frac{1}{2}$ way up placket.
4. Back - should be full, with fullness set in pleats or (over)

gathers over shoulder blades. Edge of back where attached to yoke should be higher in center than at sides.

5. Buttons - should be clear, lustrous, smooth pearl, of uniform thickness, four holes evenly spaced, well sewed.

6. Buttonholes - should be firmly stitched at each end.

7. Size - labels give neck size and sleeve length in inches. For sleeve, measure from center back of neck to wristbone. For collar, measure neck. (Example: 15-2 means a 15 inch collar and a 32 inch sleeve)

8. Shrinkage - look for facts on label. Better shirts are labeled - "Pre-shrunk, will not shrink more than 1%."

9. Color - get guarantee of colorfastness to light, washing, and perspiration.

(Information from Bureau of Home Economics, U.S.D.A.)

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